

Due to the development and rapid expansion of supermarkets in some countries, many small local business are unable to compete. Some people think that the closure of local business will bring about the death of local communities. To what extent do you agree or disagree?

The expansion of supermarkets in some countries is feared by many to eventually bring an end to local markets, and this will subsequently make local communities to no longer survive because there are fewer jobs and little opportunities for them to continue their businesses. I agree completely with this alarming trend due to some reasons.

Firstly, the rapid expansion of supermarkets could force many independent shops to shut down. Of these, supermarket related businesses often operate in wider areas with a huge building and enormous parking areas. They also continuously open new branch shops in other districts to expand their markets.

For instance, for the past 8 years in Malang city, many supermarkets, such as the Giant Hypermarket and Carrefour, have built their businesses in an existing land used by traditional markets. They negotiate with local councils to buy and develop shopping precincts. Although some local shops resist to move in a new location, they are actually unable to compete with the supermarkets because they do not have better marketing strategies like majority of supermarkets have had.

People also tend to go shopping in the supermarkets due to the fact that these kinds of shops have almost all things to sell provided with excellent services. Then, the more people go to supermarkets, the less economic development is likely to happen in local business. Though supermarkets open job vacancies, the low-class people are apparently unable to apply because of lack of qualifications, skills and experiences. Consequently, most of those people will contribute to rising unemployment rates, particularly in local societies.

In conclusion, I contend that the growing of supermarkets across the geographical area of countries seems to bring some negative impacts upon local businesses such as causing local shops to shut down and hindering the economic development. (295 words)

Comment [m1]: Try to use slightly shorter sentences especially in your introduction

Comment [m2]: Perhaps TOO strong?

Comment [m3]: Why not list the main reasons and avoid this vagueness?

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Comment [m4]: Very well written sentence

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Comment [m5]: Very good simple sentence...nice dynamics here as you follow with a complex sentence

Comment [m6]: Try and replace 'like' with 'such as'.

Comment [m7]: Try and replace 'kinds' with 'types' or 'forms'.

Comment [m8]: Good hedging in this sentence... 'tend to', 'almost'....

Comment [m9]: Good phrasing 😊

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Comment [m10]: Excellent triple and parallelism 😊

Comment [m11]: Great adverbial connector (much better than thus or therefore imo)

Comment [m12]: People, people, people hmmmnnn, PLS try and find a synonym for this term...I know it's difficult but it is possible 😊

Comment [m13]: Great verb choice

Comment [m14]: Also, very good verb choice